FROM: **YOUR NAME (email address)**

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DATE: 27 June 2018

RE: CIS 234 – Text A ~ WEB DESIGN Book

Chapter 1 ~ THE ENVIRONMENT & THE TOOLS (p. 34)

Description: festline

**INSTRUCTIONS: Write a brief answer to each question below**

**ENTER your Answers. Review chapter for accuracy**

**1. Describe the relationship beween the Internet and the World Wide Web**

**2. Describe the difference between a search engine and a search directory**

**3. Define the following terms**

**CATV lines**

**Fixed wireless**

**Mobile wireless**

**Dedicated lines**

**Dial-up Internet access**

**4. List and explain SEO techniques and tools**

**5. Describe briefly the following tools for creating websites and webpages**

**HTML**

**XHTML**

**Text and HTML editors**

**WYSIWYG editors**

**Web templates**

**Content management systems (CMS)**

**6. Identify the primary responsibilities associated with each of the following web design roles:**

**Content writer/editor**

**Artist/graphic designer**

**Web designer**

**Web programmer/database developer**

**Web administrator**

**7. Define the following terms**

**Internet Relay Chat (IRD)**

**Instant messaging (IM)**

**Blog**

**Wiki**

**Collaborative workspace**

**8. Define the following terms**

**Uniform Resource Locator (URL)**

**IP address**

**Domain Name System (DNS)**

**Top-level domain (TLD)**

**Hypertext Transfer Protocol (HTTP)**

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